



CALL FOR STARTUPS

INDUSTRIALIZZAZIONE | DIGITALIZZAZIONE | SOSTENIBILITÀ

www.rebuildexpoitalia.com

1. BE PART OF A NEW BUILDING ERA

The first edition of REBUILD Italia is a call to accelerate the transformation of the building industry. Housing shortages, high financial costs, new energy efficiency standards and labour shortages make it necessary to change the construction model towards industrialisation, which is positioned as the most effective solution to overcome these challenges and maximise the productive capacity of housing and buildings.

This transformation **requires collaboration across the entire value chain and the adoption of advanced technologies.** Digitalisation, automation, artificial intelligence, off-site construction systems, and sustainable materials are reshaping how buildings are designed, built, and operated.

REBUILD Italia is the leading platform where startups, technology providers, construction companies, investors, and industry leaders come together to drive a more off-site, digitalised, and sustainable future for the built environment.



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2. CONTECH STARTUP FORUM

The **Construction Tech Startup Forum** is an initiative that brings together the future leaders of the building sector through startups that amaze the world with innovative and disruptive solutions, capable of transforming the industry with advanced technology or new business models.

It takes place within the framework of REBUILD Italia, the innovation event for architecture and construction, to be held at **Fiera di Rimini - Bologna** from **November 17 to 19, 2026**.

The emergence of **advanced technologies** and the focus on **more efficient resource** use are driving the growth of new innovative solutions impacting construction, renovation, refurbishment, and the improvement of homes and buildings. The **Construction Tech Startup Forum** will showcase the best projects making an impact in the sector.

If you are an entrepreneur with ConTech projects, join us!



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3. BENEFITS OF PARTICIPATION

The Construction Tech Startup Forum recognizes the best entrepreneurs and startups making an impact in the key areas of REBUILD Italia: **off-site construction, advanced architecture, sustainability, decarbonization, space design, new materials, user experience, and the improvement of buildings and homes.**

Participants in the Construction Tech Startup Forum will have the opportunity to:

- Present their creative and innovative solutions within the framework of the **Congresso di Architettura Avanzata e Costruzioni 4.0**, in front of an audience of potential clients and investors.
- Be pre-selected as candidates for the **Advanced Architecture Awards 2026** in the category determined by the Jury.
- Receive **5 Premium VIP Passes for 3 days** to attend REBUILD Italia 2026 and the full conference program of the Congress (for all finalist startups).



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4. KEY DATES

The **key dates** to keep in mind are the following:

- Proposal submission deadline: **until 23rd October, 2026.**
- Notification of selected proposals: starting **October 23rd, 2026.**
- Construction Tech Startup Forum will take place on **November 18th, 2026** as part of REBUILD Italia.

5. EVALUATION CRITERIA

An **Expert Committee** will evaluate and select the submitted solutions based on the following criteria:

- The Project's impact on the building sector through one of REBUILD Italia main pillars: **industrialization, digitalization or sustainability** of new materials.
- A team with **strong management capabilities.**
- Solutions with **high technological content** will be positively evaluated.
- Potential for **sustainable growth.**
- A company with a **strong innovative component.**
- The solution's influence on the **economy and society** as a whole.

Projects must be submitted through this form:

[**APPLY**](#)

6. CONFIDENTIALITY

By submitting the **Business Plan**, candidates guarantee to REBUILD Italia that the information contained within is accurate and does not violate any agreements with third parties, including patents, copyrights, intellectual property, confidential information, or any other privacy rights.

The organizers reserve the right to **disqualify any entry that violates the spirit of this guide**, the process, or the event's rules.

All submitted materials, including the Business Plan, **must be appropriate for dissemination** and should not contain any confidential information that the entrepreneurs do not wish to make public.

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7. ORGANIZERS

NEBEXT - Next Business Exhibitions is the organizer of REBUILD Italia.

8. CONTACT

For any inquiries or information about the Call for Startups, you can contact via e-mail:

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ARE YOU INTERESTED IN EXHIBITING?

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